

Ali Breckenridge

DESIGNER

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Highlights of Experience

- Thoughtful, detailed, and organized artist who adds a joyful creativity and personality to any environment.
- Designer ready to showcase strong skills in rendering, digital, and fine art.
- Teacher and leader who is eager to bring new ideas to the table with an emphasis in tackling projects in a timely manner.

Selected Experience

The Personal Marketing Company *Visual Designer*

April 2022 - Present

- Designed branded marketing showcasing products and company features for print and digital advertising. Created content for social media, emails, product catalogs, direct mail, specials, and trade shows.
- Created postcards, business cards, newsletters, magazines, and other content to be distributed to customers and their clients.

The American Theater Guild *Graphic Design Associate*

August 2021 - April 2022

- Curated digital and print collateral for touring shows in 15 cities across the U.S. by designing themed season art and formatting show-provided materials to market across various platforms.
- Streamlined systems for project requests from creation to approval.

Terrapin Events *Freelance Graphic Designer*

April 2020 - December 2022

- Created logos and designs for marathons and racing events to be used for event marketing and merchandise.

Freelance Graphic Design

June 2015 - Present

- Partnered with Judah & The Lion, Festival 56, The Hillsboro Schools Foundation, Providence College, The Conservatory of Theatre Arts at Webster University, and more to create logos, branding, social media content, print and digital designs, and customized illustrations.

Skills

Adobe Photoshop, Illustrator, InDesign, and Adobe Creative Cloud. AutoCAD, Microsoft Office, and file conversion on Mac and Windows devices. Website building on WIX and Squarespace platforms, basic WordPress design. Acrylic and gouache paints, watercolor, and theatrical scenic painting. Hand drafting, model building, digital and hand illustration, theatrical construction.

Education

BFA Scene Design *magna cum laude*
The Sargent Conservatory of Theatre Arts at Webster University, 2019

Internships

Disney College Program

Walt Disney World Resort™
2017-18 Epcot Attractions

Props/Scenic Design Intern

The Munny 2016 Season

Technical Theatre Intern

Bag&Baggage Productions
2014-15 Season

Honors

Artistic Associate

Festival 56

Recognized for Outstanding Courtesy, Guest Service, and Show

Walt Disney World Resort™

Album Artwork Designs

for Judah and the Lion,
Take It All Back Remix EP Album

References

Tim Seib

Artistic Director, Festival 56
timseib@gmail.com

James Calitri

Artistic Director, Festival 56
jimmymatoo@gmail.com

Matthew Henrickson

Arts Performer and Project Manager
matthewahrenrickson@gmail.com